

A landscape photograph of a mountain valley. The foreground is filled with a thick layer of white fog or low clouds. In the background, several mountain peaks are visible, some covered in dense evergreen forests. The sky is a clear, pale blue, and the sun is visible in the upper left corner, creating a soft glow. The word "Jeep" is overlaid in the center of the image in a white, bold, sans-serif font, with a registered trademark symbol (®) to its right.

Jeep®

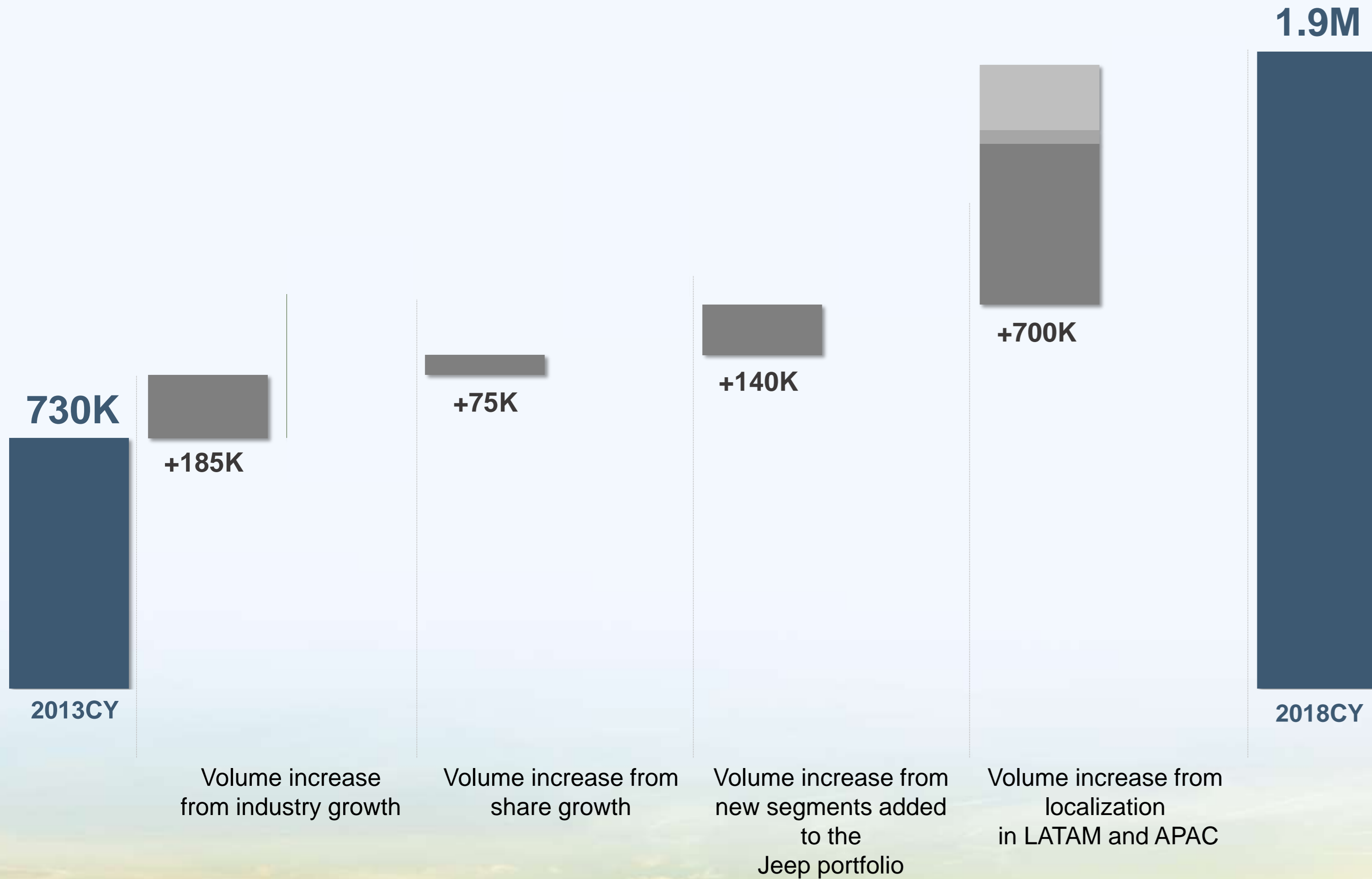
SAFE HARBOR STATEMENT

This document and the related presentation contain forward-looking statements. In particular, these forward-looking statements include statements regarding future financial performance and the Company's expectations as to the achievement of certain targeted metrics, including net debt and net industrial debt, revenues, free cash flow, vehicle shipments, capital investments, research and development costs and other expenses at any future date or for any future period are forward-looking statements. These statements may include terms such as "may", "will", "expect", "could", "should", "intend", "estimate", "anticipate", "believe", "remain", "on track", "design", "target", "objective", "goal", "forecast", "projection", "outlook", "prospects", "plan", or similar terms. Forward-looking statements are not guarantees of future performance. Rather, they are based on the Group's current state of knowledge, future expectations and projections about future events and are by their nature, subject to inherent risks and uncertainties. They relate to events and depend on circumstances that may or may not occur or exist in the future and, as such, undue reliance should not be placed on them.

Actual results may differ materially from those expressed in forward-looking statements as a result of a variety of factors, including: the Group's ability to launch new products successfully and to maintain vehicle shipment volumes; changes in the global financial markets, general economic environment and changes in demand for automotive products, which is subject to cyclical; changes in local economic and political conditions, changes in trade policy and the imposition of global and regional tariffs or tariffs targeted to the automotive industry, the enactment of tax reforms or other changes in tax laws and regulations; the Group's ability to expand certain of the Group's brands globally; the Group's ability to offer innovative, attractive products; the Group's ability to develop, manufacture and sell vehicles with advanced features including enhanced electrification and autonomous driving characteristics, various types of claims, lawsuits, governmental investigations and other contingent obligations affecting the Group, including product liability and warranty claims and environmental claims, investigations and lawsuits; material operating expenditures in relation

to compliance with environmental, health and safety regulations; the intense level of competition in the automotive industry, which may increase due to consolidation; exposure to shortfalls in the funding of the Group's defined benefit pension plans; the Group's ability to provide or arrange for access to adequate financing for the Group's dealers and retail customers and associated risks related to the establishment and operations of financial services companies including capital required to be deployed to financial services; the Group's ability to access funding to execute the Group's business plan and improve the Group's business, financial condition and results of operations; a significant malfunction, disruption or security breach compromising the Group's information technology systems or the electronic control systems contained in the Group's vehicles; the Group's ability to realize anticipated benefits from joint venture arrangements; the Group's ability to successfully implement and execute strategic initiatives and transactions, including the Group's plans to separate certain businesses; disruptions arising from political, social and economic instability; risks associated with our relationships with employees, dealers and suppliers; increases in costs, disruptions of supply or shortages of raw materials; developments in labor and industrial relations and developments in applicable labor laws; exchange rate fluctuations, interest rate changes, credit risk and other market risks; political and civil unrest; earthquakes or other disasters and other risks and uncertainties.

Any forward-looking statements contained in this document and the related presentations speak only as of the date of this document and the Company disclaims any obligation to update or revise publicly forward-looking statements. Further information concerning the Group and its businesses, including factors that could materially affect the Company's financial results, is included in the Company's reports and filings with the U.S. Securities and Exchange Commission, the AFM and CONSOB.



EXPAND PRODUCT PORTFOLIO BY ADDING

- Small SUV
- One 3-Row SUV Offering

MANUFACTURING FOOTPRINT

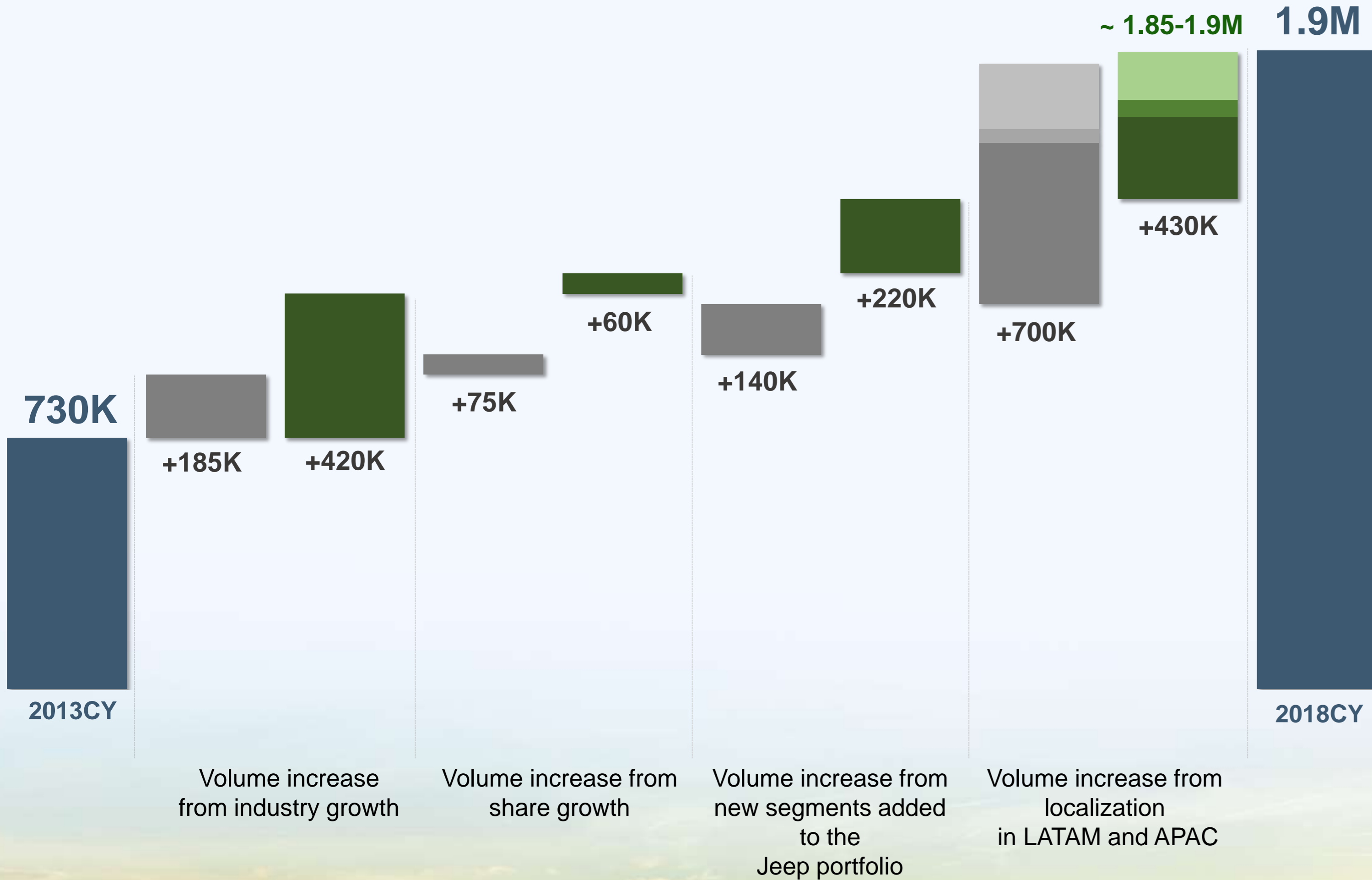
- Extend from 4 plants in 1 country to 10 plants in 6 countries

PRODUCTION CAPACITY

- Increase by 138% to 1.9M units by 2018CY

EXPANSION OF DISTRIBUTION CHANNELS

- Grow dealer network to 6K



EXPAND PRODUCT PORTFOLIO BY ADDING

- ✓ Small SUV – Renegade
- ✗ One 3-Row SUV Offering – Deferred to 2020CY

MANUFACTURING FOOTPRINT

- ✓ Extend from 4 plants in 1 country to 10 plants in 6 countries

PRODUCTION CAPACITY

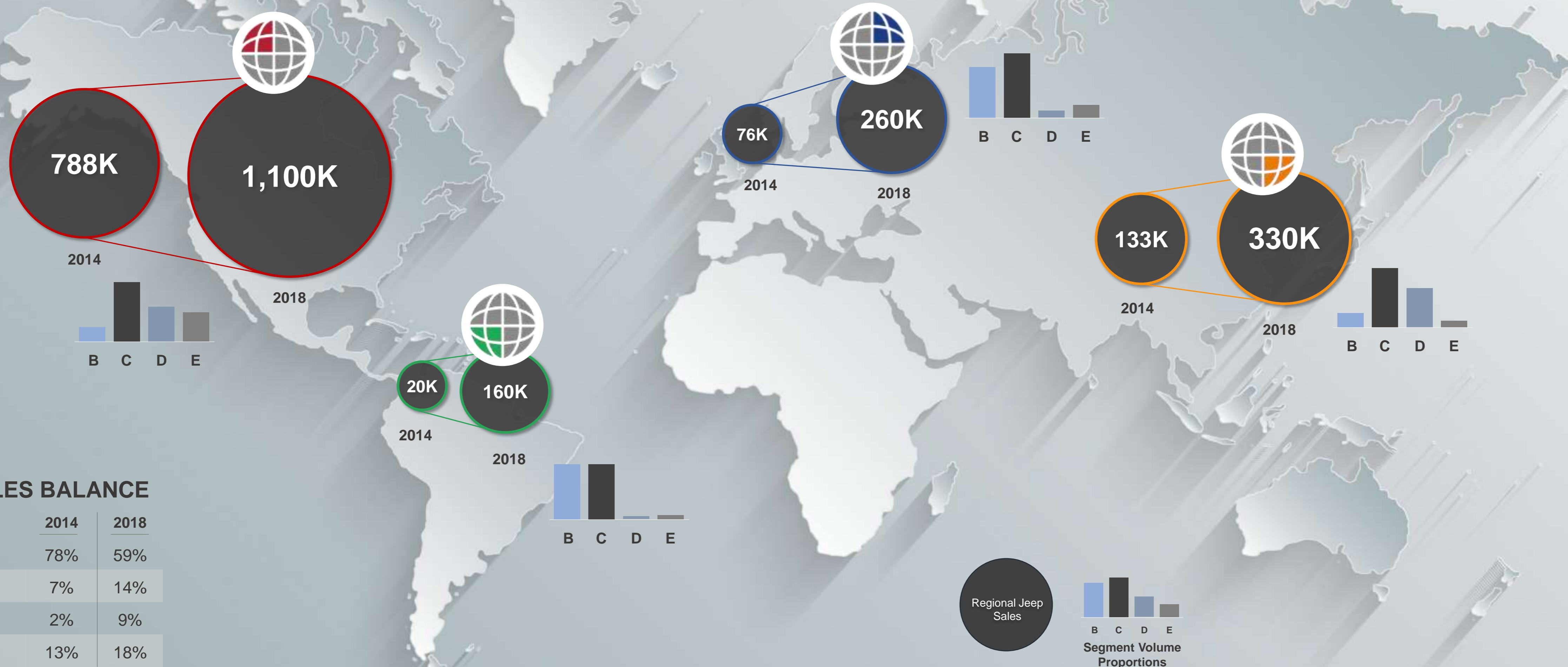
- ✓ Increase by 138% to 1.9M units by 2018CY

EXPANSION OF DISTRIBUTION CHANNELS

- ✓ Grow dealer network to ~6K

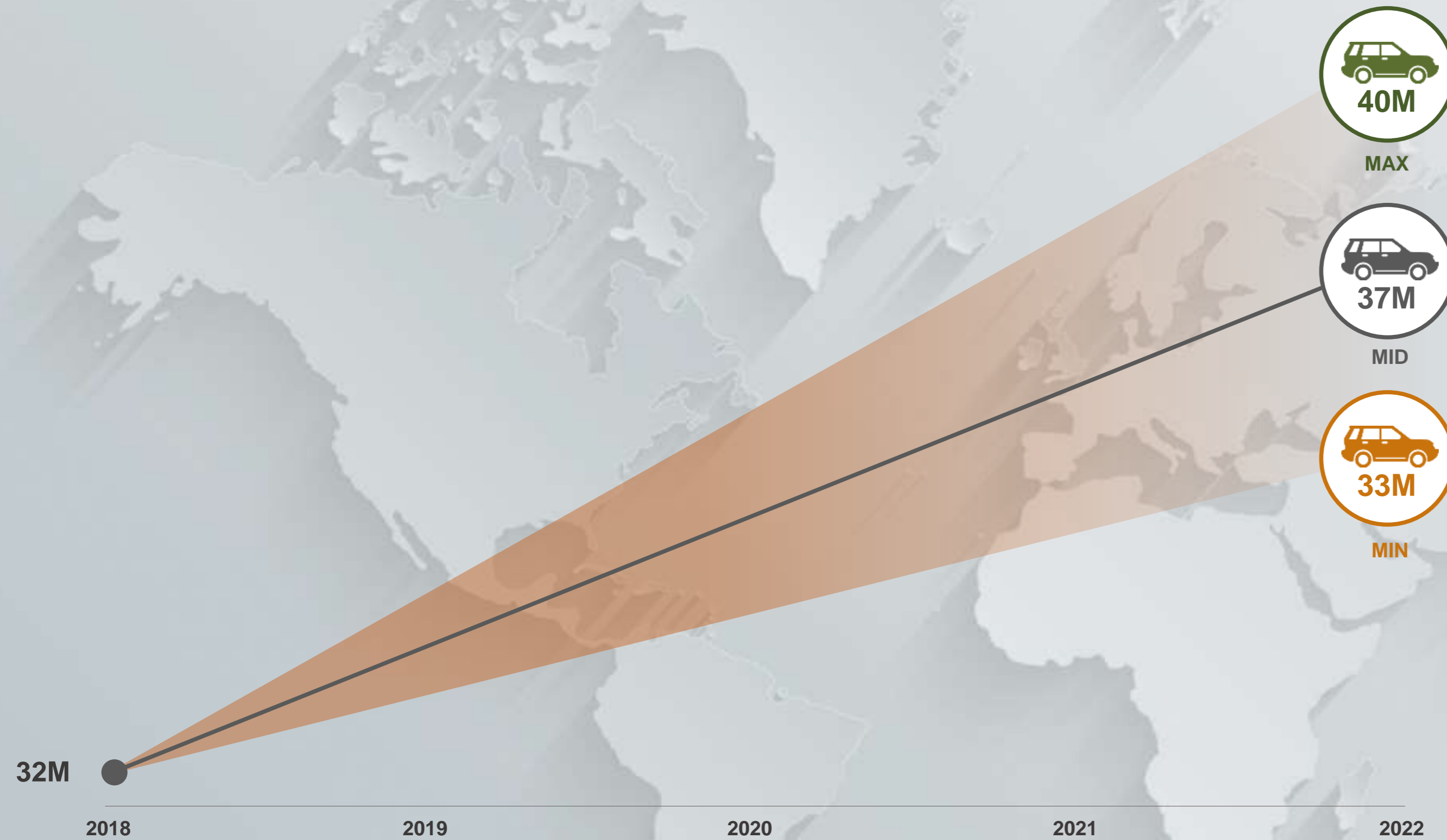
SALES

2014	2018
1.0M	~1.85 -1.9M



SALES BALANCE

	2014	2018
NAFTA	78%	59%
EMEA	7%	14%
LATAM	2%	9%
APAC	13%	18%







SEGMENTS – LARGELY STABLE		
	2018	2022
A UV	<1%	<1%
B UV	20%	22%
C UV	26%	27%
D UV	39%	36%
E UV	13%	13%
F UV	2%	2%



PRODUCT COMPETITION WILL CONTINUE TO INTENSIFY IN ALL REGIONS

2018 – 2022 NUMBER OF COMPETITIVE PRODUCTS

BY SEGMENT			BY REGION		
E/F UV	105 ~ 119	(+13%)	 NAFTA	130 ~ 185	(+42%)
D UV	143 ~ 187	(+31%)	 APAC	440 ~ 550	(+25%)
C UV	156 ~ 212	(+36%)	 EMEA	200 ~ 285	(+43%)
A/B UV	121 ~ 147	(+21%)	 LATAM	120 ~ 145	(+21%)

You need product, but it's not enough to win
– *Brand Matters*



RISE OF THE URBAN UV MARKET DYNAMICS CHANGING PRODUCT PRIORITIES



OFF-ROAD

FULL CAPABILITY & TRACTION

MAXIMUM UTILITY

OFF-ROAD RIDE HEIGHT



SUV

CAPABILITY & TRACTION

SPORT UTILITY

OFF-ROAD RIDE HEIGHT



URBAN UV

TRACTION

FAMILY UTILITY

COMMAND-OF-THE-ROAD RIDE HEIGHT

HANDLING & DYNAMICS

LOWER COST OF OWNERSHIP



CAR

LIMITED UTILITY

STREET RIDE HEIGHT

HANDLING & DYNAMICS

LOWER COST OF OWNERSHIP



THE ICONIC BOOKEND WRANGLER



PRODUCT ATTRIBUTES

STYLING

FUNCTIONALITY



CAPABILITY

EXTREME OFF-ROAD

PRODUCT PRIORITIES

ALL OTHER JEEP PRODUCTS



- 1. CAPABILITY
- 2. FUNCTIONALITY
- 3. DYNAMICS / FUEL ECONOMY

- 1. DYNAMICS / FUEL ECONOMY
 - 2. FUNCTIONALITY
 - 3. CAPABILITY
- (All models capable of being Trail Rated)



“THE CURRENCY OF CAPABILITY”

TRACTION

Trail-Rated traction helps controlled forward motion in snow, ice, sand and mud.

ARTICULATION

When one or more wheels are elevated, the 4x4 system helps the other wheel(s) maintain ground contact longer to move steadily ahead.

MANEUVERABILITY

Precision steering and optimized wheelbase allow for expert navigation at all times.

GROUND CLEARANCE

Optimal approach, departure and breakover angles to clear logs, rocks and uneven ground.

WATER FORDING

Additional electrical and body seals and a high air intake location, to traverse water up to 20-inches deep.



**ULTIMATE JEEP OFF-ROAD CAPABILITY
IN EACH SEGMENT**

*"'Trailhawk' – the butchest, brashest and
most off-roady Grand Cherokee ever."
– Top Gear*

**7 STANDARDS REQUIRED FOR QUALIFICATION
CARRIES THIS UNIQUE BADGE
CONSISTENTLY ACCEPTED AS THE EMBODIMENT
OF JEEP OFF-ROAD CAPABILITY**

*"... proved that it could easily tackle whatever
we threw at it – something that we wouldn't
say about most of the Cherokee's rivals."
– TORQUE REPORT.COM*



**8% MIX
TRANSACTION PRICE +\$4.7K**

*"In its [Mid-size UV] segment, there aren't
many - if any - that can touch its off-road chops
while still remaining comfortable on pavement."
– Motor Trend*



ULTIMATE JEEP ON-ROAD PERFORMANCE

QUICKEST SUV EVER

707 HP, 0-¼mi: 11.6s

CONTINUES THE JEEP MESSAGE OF
SEGMENT-LEADING CAPABILITY

LAUNCHED Q4 2017

2.5% MIX
TRANSACTION PRICE +\$55K

*“The Trackhawk was designed and built to
beat the best super SUVs in the world...
Fair to say it’s crushed that brief.”*

– Top Gear

*“The Trackhawk is fast as stink, can tow
7200 pounds, and seats a family in comfort.”*

– Car and Driver

*“With 707 horsepower on tap, it's hard not
to keep coming back for more.”*

– Road & Track



ULTIMATE JEEP HIGH SPEED SAND-RUNNING CAPABILITY

LAUNCH OF SAND PERFORMANCE UNDERPINNED
BY 8 DESERT-SPECIFIC ENGINEERING STANDARDS

DIRECTLY TARGET THIS LIFESTYLE SEGMENT
AS WELL AS SUPPORT CLAIMS IN KEY MARKETS



10% MIX
TRANSACTION PRICE +\$5-10K

LAUNCH Q1 2020

OFF-ROAD CAPABILITY



ULTIMATE JEEP ROCK CRAWLING OFF-ROAD CAPABILITY

7 STANDARDS REQUIRED FOR QUALIFICATION, CARRIES THIS UNIQUE BADGE



ULTIMATE JEEP HIGH SPEED OFF-ROAD CAPABILITY

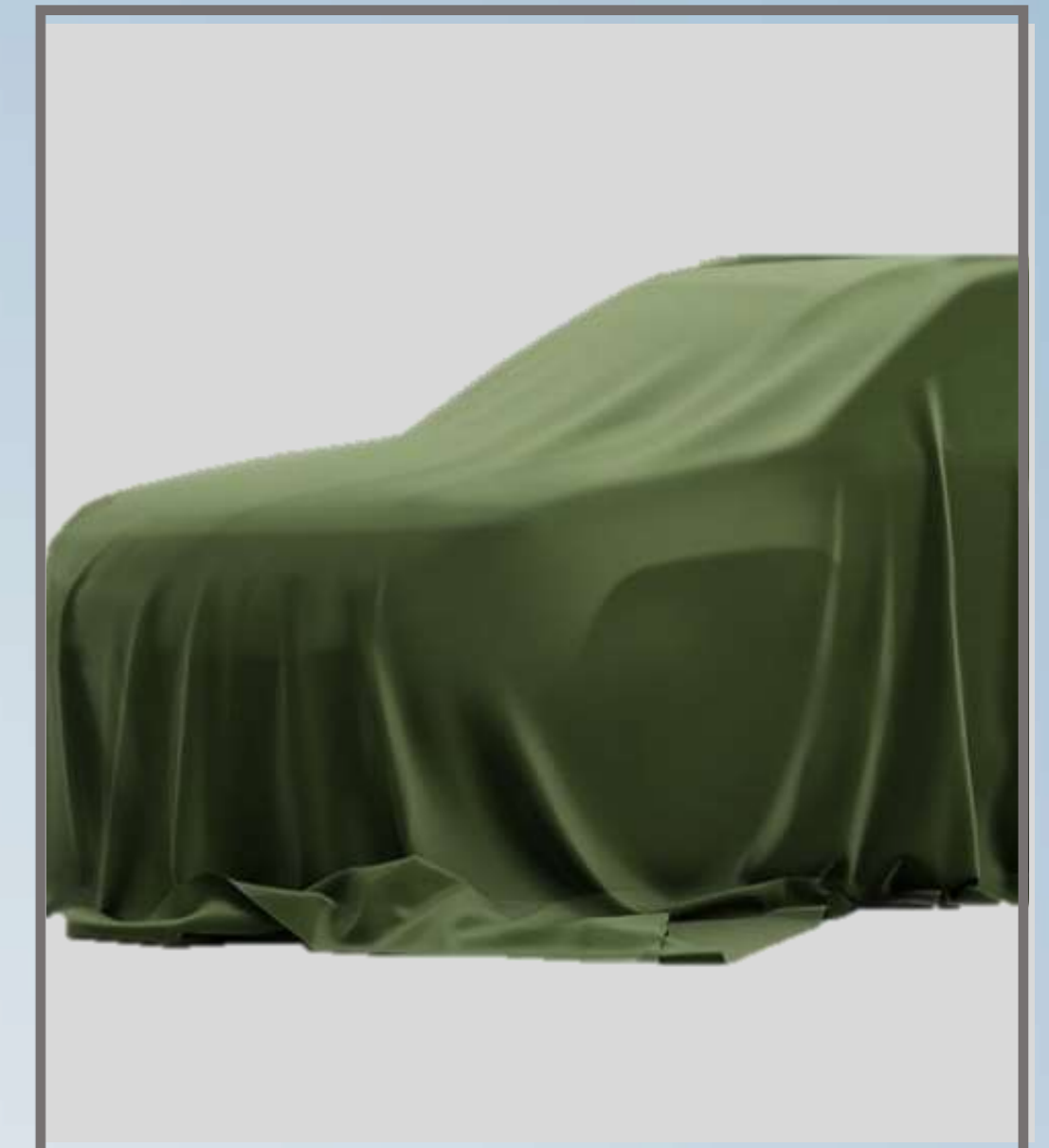
SAND PERFORMANCE UNDERPINNED BY 8 DESERT-SPECIFIC ENGINEERING STANDARDS

ON-ROAD CAPABILITY



ULTIMATE JEEP ON-ROAD PERFORMANCE

CONTINUES THE JEEP BRAND MESSAGE OF SEGMENT LEADING CAPABILITY



ULTIMATE URBAN CAPABILITY

ALL WEATHER CAPABILITY, FUEL EFFICIENT, FULLY CONNECTED, STRESS FREE MOBILITY



URBAN UV STAYING TRUE TO OUR DNA, CAPABILITY AT THE CORE

AUTONOMY
CAPABILITY FOR
INDEPENDENCE AND
STRESS-FREE MOBILITY

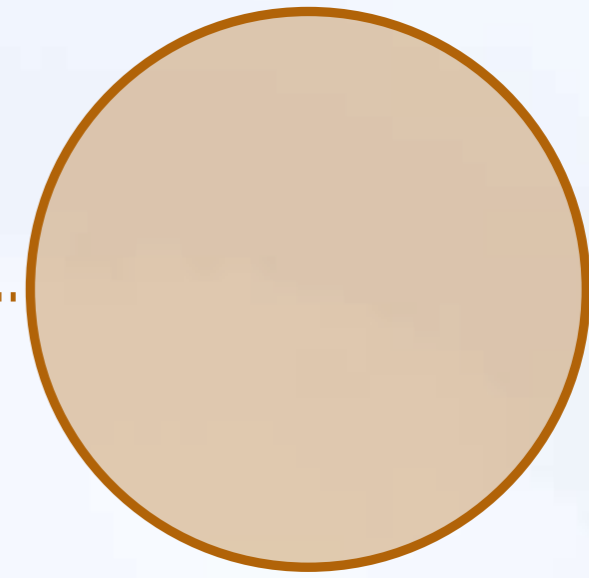


TRACTION
CAPABILITY IN
ALL WEATHER CONDITIONS



ELECTRIFIED
CAPABILITY TO MOVE EFFICIENTLY
• ACCESS TO RESTRICTED CITY CENTERS

**A MODERN INTERPRETATION
OF CAPABILITY**



RIDE HEIGHT
CAPABILITY TO COMMAND
THE URBAN TERRAIN

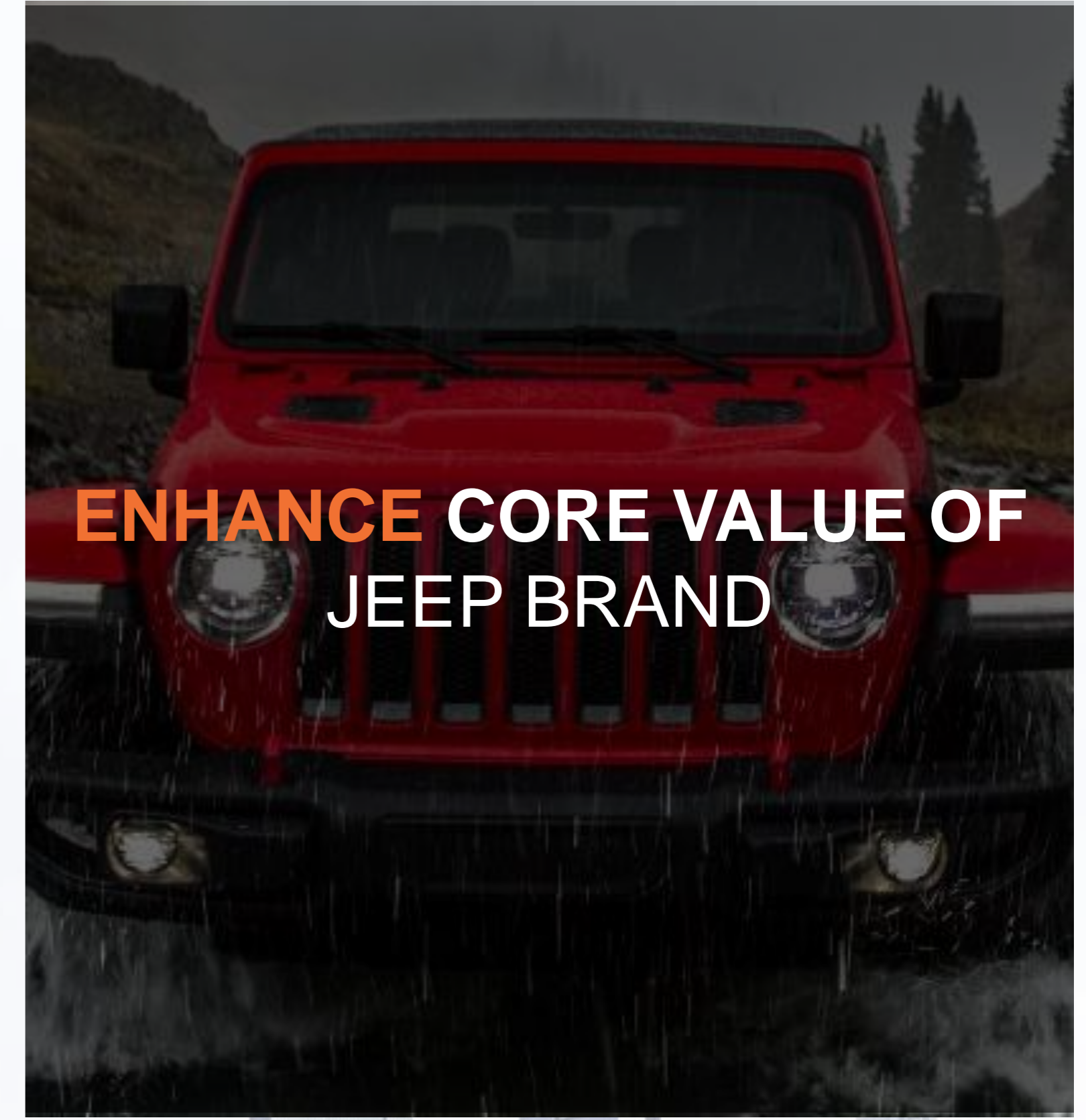


CONNECTIVITY
CAPABILITY TO FULLY NETWORK
WITH THE OUTSIDE WORLD
• LIVE NAVIGATION
• PARKING AVAILABILITY





ELECTRIFICATION – VALUE BEYOND COMPLIANCE



ELECTRIFICATION OPTIONS AVAILABLE ACROSS EACH NAMEPLATE BY 2021

VIDEO

4x4 e










MOBILITY ECOSYSTEM

BUILDING BRAND EQUITY

Introducing Jeep Wave

Your freedom to drive on.



FREEDOM		COMMUNITY			CARE	COMMERCE
						
BORROWING	SUBSCRIPTION	BADGE OF HONOR	ALL ACCESS	SOCIAL		
<p>Wranglers and 'Hawks' earn Jeep coins w/ purchase</p> <p>Use coins to borrow product</p> <p>Buy more coins as needed for ongoing access</p>	<p>Monthly fee gives access to FCA vehicles</p> <p>Good, Better, Best Tiers with options for insurance coverage, vehicle selection & concierge services</p>	<p>Engage road enthusiasts</p> <p>Showcase 'Hawk' capability</p> <p>Build brand and advocacy through experience sharing</p>	<p>Leverage group partnerships</p> <p>VIP tickets</p> <p>Meet & greet</p>	<p>Social networks</p> <p>Jeep clubs</p> <p>Trail caravans</p> <p>News and music streaming</p>	<p>24/7 concierge service</p> <p>Over-the-air software updates</p> <p>Security services (i.e. stolen vehicle tracking, emergency assistance)</p>	<p>Use-based insurance</p> <p>Fleet management</p> <p>In car payments for vehicle related purchases (movies, car parking, tolls)</p>
PILOT 2019 NORTH EAST	LAUNCH 2019	58K ACTIVE USERS	PILOT FROM 2016 FULL ROLL OUT 2019	PILOT FROM 2017	PILOT FROM 2017	PILOT 2019



NAFTA

FREEDOM 2019
100% CONNECTED 2020



APAC

100% CONNECTED 2019
WAVE 2020






EMEA

50% CONNECTED 2019
COMMUNITY 2019
FREEDOM 2020



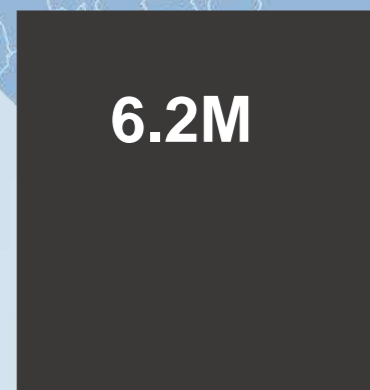
LATAM

COMMUNITY 2019
50% CONNECTED 2020

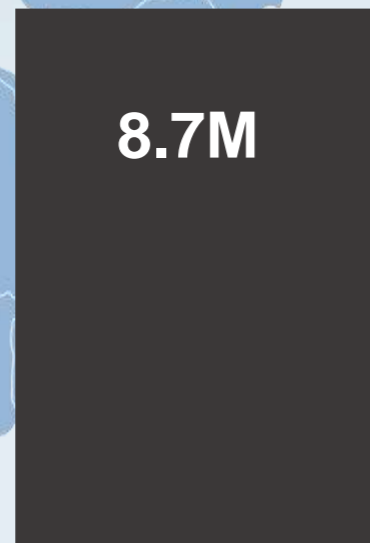
GLOBAL		2018 80% MARKET COVERAGE	2022 100% MARKET COVERAGE	ELECTRIFICATION AUTONOMY CONNECTIVITY						
SEGMENTS	A/B									
	B	 Renegade	 New Renegade				2 LAUNCHES PER YEAR <ul style="list-style-type: none"> • 10 PHEVs by 2022 • 4 BEVs by 2022 			
	C	 Compass		 Wrangler					ELECTRIFICATION OPTIONS AVAILABLE ACROSS EACH NAMEPLATE BY 2021	
	D	 Refreshed Cherokee			 Grand Commander					
	E	 Most-Awarded SUV Grand Cherokee	 Grand Cherokee 2-Row	 E-Segment 3-Row						
	F		 Return of Storied Nameplates Wagoneer/Grand Wagoneer							

MARKET DRIVER

COMPLIANCE



2017



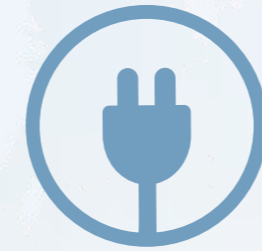
2022

REGIONAL UV INDUSTRY IHS PROJECTION



DROP DIESEL

7 NEW/REFRESHED PRODUCTS



8 PHEVS

5 MHEVS



L3 AUTONOMY BY 2021

100% CONNECTED



**LOCALIZE 2 ADDITIONAL
NAMEPLATES**

**3.5X INCREASE IN CAPACITY FROM
END 2017**



**INCREASE DEALER NETWORK
COVERAGE**

MARKET DRIVERS

CONTINUED MARKET RECOVERY

EXPANSION OF INOVAR AUTO



REGIONAL UV INDUSTRY IHS PROJECTION



7 NEW/REFRESHED PRODUCTS

ENTER MID-SIZE 3-ROW SUV SEGMENT



LOCALIZE 1 ADDITIONAL NAMEPLATE

EXPAND CAPACITY ~ +150K FROM END 2017



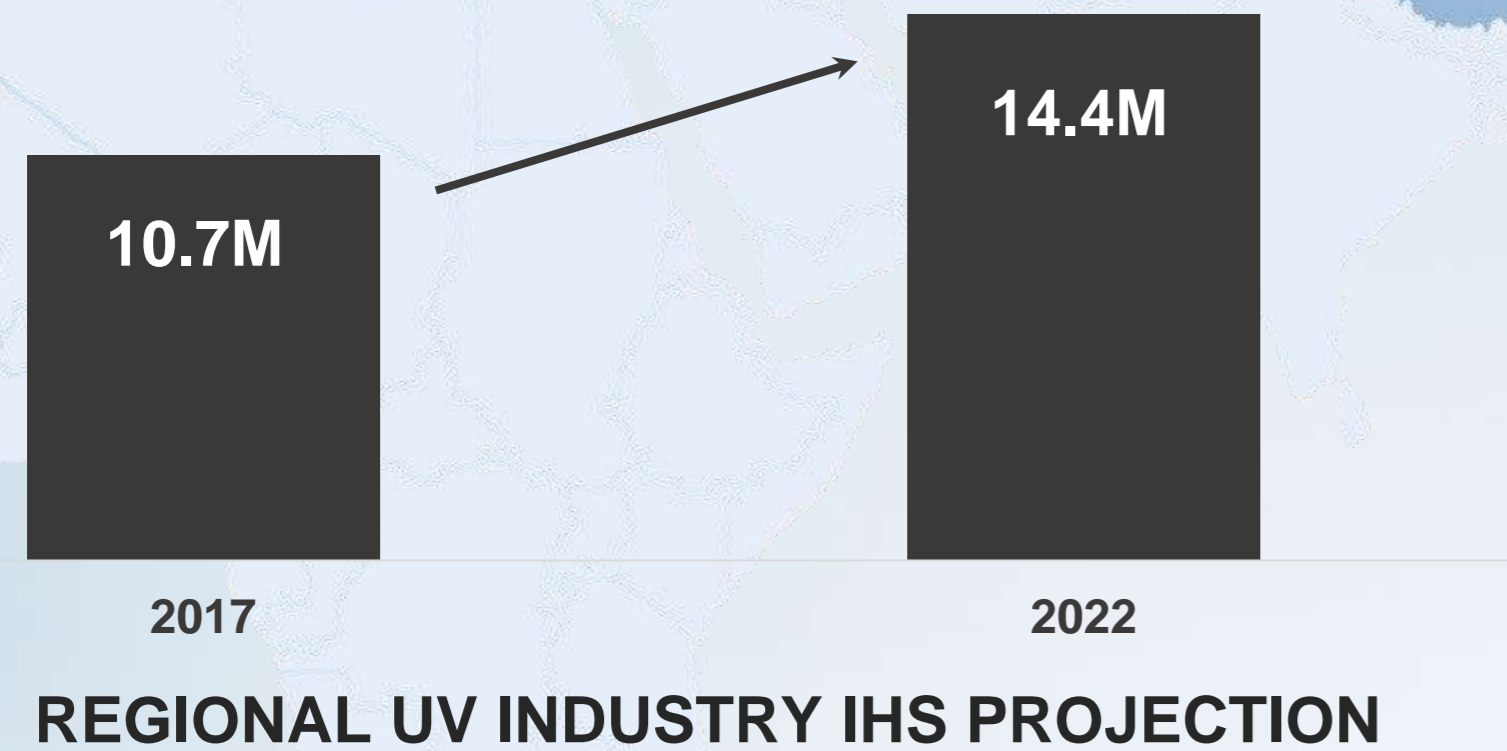
INCREASE DEALER NETWORK COVERAGE

MARKET DRIVERS

NEW ENERGY VEHICLES
~15-20% OF INDUSTRY

CONTINUED RISE OF LOCAL
CHINESE OEMS

PRICING PRESSURE



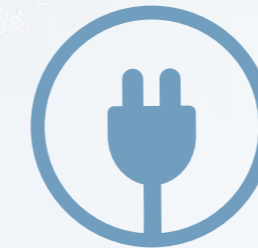
#1 UV MARKET IN THE WORLD



EXPAND REACH
– URBAN UV



8 NEW/REFRESHED PRODUCTS
2 CHINA SPECIFIC VEHICLES



4 PHEVS
4 BEVS



100% CONNECTED
L3 AUTONOMY



LOCALIZE 1 ADDITIONAL NAMEPLATE



**FROM A SUPPORT ROLE TO A
LEAD
ROLE IN REGION**

MARKET DRIVERS

MORE STRINGENT EMISSION/ SAFETY
SUB 4M CONTINUES TO DOMINATE

SUV GROWTH OUTPACES INDUSTRY



REGIONAL UV INDUSTRY IHS PROJECTION



EXPAND PORTFOLIO
– LAUNCH SUB 4M UV
– ADD 3-ROW MID-SIZE UV



EXPORT HUB
~1.5X INCREASE IN PLANT CAPACITY
FROM END 2017



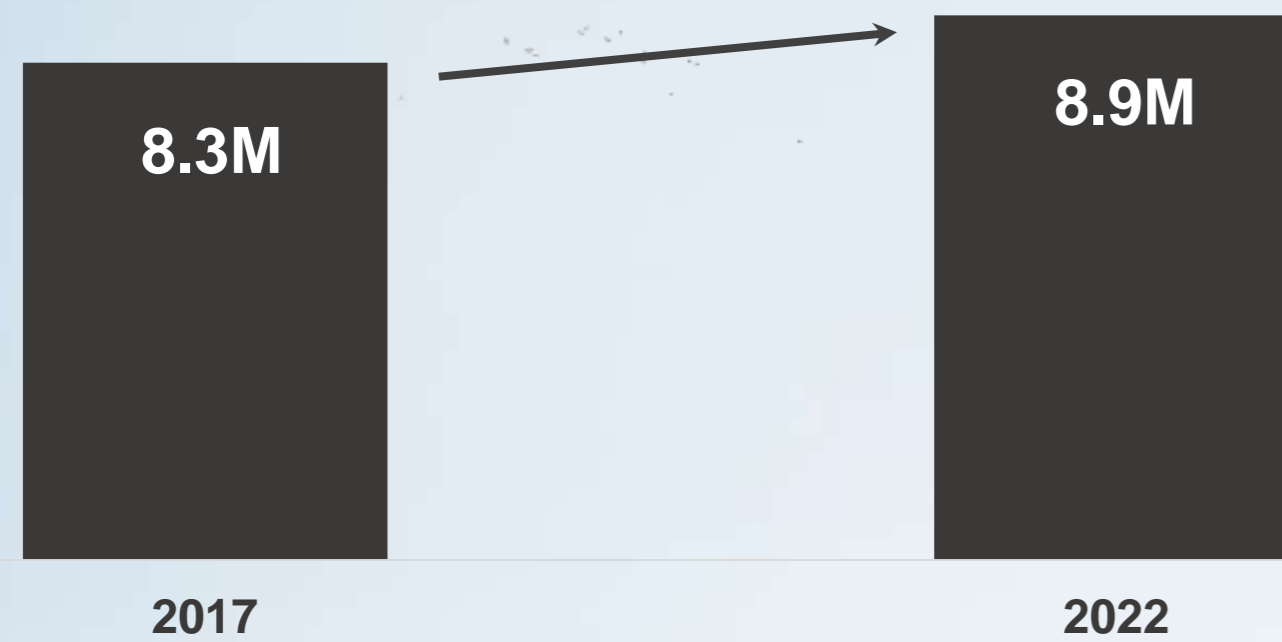
DOUBLE DEALER POINTS OF SALE
EXPAND SERVICE CENTERS

MARKET DRIVERS

EMISSIONS STANDARDS FINALIZED

CLARITY ON AUTONOMY

NEW MOBILITY MODELS



REGIONAL UV INDUSTRY IHS PROJECTION



ENTER HIGH MARGIN SEGMENTS
GRAND WAGONEER RETURNS



8 PHEVS



100% CONNECTIVITY
L3 AUTONOMY



EXPAND JEEP WAVE
ADD MOBILITY SERVICES



INCREASE MANUFACTURING
CAPACITY +500K FROM END 2017



A scenic landscape at sunset featuring a large lake, a forest of evergreen trees, and a rocky foreground. The sky is a mix of orange and blue, and the water reflects the light. The Jeep logo is centered over the lake.

Jeep®